



## Building Relationships with Elected Officials

Expert=4 Adv.=3 Beg.=2 Some=1 None=0		Execution	Value	
1	Make a Plan - Set Goals			
2	Develop a Legislator Profile			
3	Materials For The "In" Basket, Not Waste Basket			
4	Examine Asset Map/Footprint			
5	Prepare Social Media Strategy			
6	Like, Friend, or Follow - Social Network Plan			
7	Formal Introductions - Congratulate Newly Elected Legislators			
8	Pick A Poster Child - Personalize Your Issues			
9	Facility Visit - Set Up In-State Event			
10	Meet Key Staff			
11	Quality Coalitions			
12	Develop The Connection between Legislators and Your Group			
13	Town Hall Meetings			
14	It's Not All About DC - Set up In District Meetings			
15	Conduct A Successful Fly-In			
16	Post Votes - Create Scorecard			
17	Letters to the Editor Program			
18	Phone Call On Key Votes Plan			
19	Six Month Check-Up			
20	Conduct Trainings for Advocates			
21	Head, Health, and Heart Check-Up - Advanced Assessment & Training			
22	Mobilize Grasstops			
23	Recognize and Praise Advocates/Supporters			
24	Recognize Members Of Congress			
25	Year-End Reports			
	<b>TOTAL</b>			

